

# Sailing 10 February 2019

## Waitangi Weekend - fun day

It was hot today. There was a reasonable amount of wind at the start but it died away and became very shifty, at one point changing 180 degrees for a short time.

Eleven members were at the pond. Ivan Fraser came along to watch for a while.

There were several races. I had taken along Prada 1. In a collision with Terry it seemed to switch itself off and I had to fetch it from the far side. In racing it in two races I made good port end starts with it that allowed me to race away to lead by almost a pond length. With 101 I did not do as well.

A prospective member sailed 101 for a while and then joined in the final race and didn't come last.

With the wind dying and the day getting too hot we all went home before 4pm.

## Website Report - Facebook

Our club Facebook page was started in late 2017 post AGM vote, and it was just two or three people following the page for updates in the beginning. We now have over 40 people following the page, browsing updates and racing results. No page advertising has been done so far other than mention of the page to a few interested parties along the way as yet.

The idea of the page is to generate interest in our events and inform those who are happy to keep up with the latest from afar. A good photo tends to have the most significant interest and even non sailors can see the beauty of a craft powered by nature itself.

Statistics can be extracted from the page and these can let us know what the most interesting posts were and what people are most interested in seeing. We can keep track of the reach e.g. how many people saw a page post, and also, importantly the engagement, how many people clicked on the post to find out more or read Richard's writeup. Another possible advantage of our Facebook page is getting the odd new person discovering Seawind Racing at Onepoto basin for the first time and ultimately joining us for some fun.

Perhaps the next step is to budget ten bucks toward advertising the page to the Auckland community to potentially attract a couple more racers.

Regards Wayne Carkeek

## Website Report - NZRYS

As an example, last week's report was viewed or downloaded at least 32 times, half of which came through Wayne's Facebook page.

## 1972 Magazine

Following on from the visit last week by Alex Casey, the reporter from 1972 Magazine, there will be a photographer next week to create illustrations for the article she is writing.

This may involve some posed photographs to be taken between races.

## State of the Pond



Early in the summer there was a lot of scrut coming up from the bottom of the pond. Most of this was blown to the north end where it settled. This has now filled up the forebay where it is giving off a foul odour.



Mike Renner was at the pond on Wednesday and he reported that there was much more scrut floating at the north end due to the hot temperatures over the previous couple of days. Hopefully, this will settle soon.

Carol has been bringing this to the attention of the appropriate offices in the council where they are making positive noises about getting it pumped out. They will also check that the toilets aren't leaking and that the fountains are running overnight as specified to the contractors.

## Richard Plinston, President NZRYS



Next Week(s):

**February 17: Autumn Series 2**

**February 24: Autumn Series 3**

**March 3: Aggregate Match Race 4**

**New Zealand Radio Yacht Squadron**

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